

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Venkataraman Srinivasan et al.
Serial Number : 10/718,111
Filing Date : November 20, 2003
Title : *SYSTEM AND METHOD OF MARKETING PRODUCTS
AND SERVICES THROUGH THIRD PARTY AGENT*
Confirmation No. : 9894
Examiner : Ade, Oger Garcia
TC/Art Unit : 3687
USPTO Customer No. : 26707
Attorney Docket No. : 111855.00008

RESPONSE UNDER 37 C.F.R. §1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated May 2, 2008,
Applicant(s) respectfully request the Examiner to reconsider and
further examine the Application in view of the amendments and/or
comments as set forth below.

Amendments to the Specification: None.

Amendments to the Claims: Begin on page 2.

Amendments to the Drawings: None.

Remarks: Begin on page 9.